

# 20 Keys Transformation Executive Brief

A concise executive view of transformation maturity, the target state and the decisions that matter most over the next 90 days.

Use the 20 Keys as an integrated prioritization system: diagnose broadly, focus narrowly, and connect every priority to a measurable business outcome.

## Executive snapshot

Current transformation score: **62/100**. Illustrative 12-month target: **80/100**. The profile points to three immediate focus areas: AI Strategy & Operationalization, Data & Analytics Foundation, and Cybersecurity & Risk Readiness.

## Top 3 priorities

**Key 3 - AI Strategy & Operationalization:** define the enterprise AI operating model, decision rights and value accountability.

**Key 4 - Data & Analytics Foundation:** clarify ownership of critical data products and establish measurable quality standards.

**Key 2 - Cybersecurity & Risk Readiness:** reframe executive and board reporting around exposure, resilience and recovery confidence.

## 90-day CIO decisions

- Decide who owns AI value after pilots move into business workflows.
- Agree the funding and ownership model for critical enterprise data products.
- Align board cyber reporting to business resilience, not only controls and incidents.

| Key | Dimension                        | Current | Target | Next executive action      |
|-----|----------------------------------|---------|--------|----------------------------|
| 2   | Cybersecurity & Risk Readiness   | 3       | 4      | Board resilience narrative |
| 3   | AI Strategy & Operationalization | 2       | 4      | AI operating model         |
| 4   | Data & Analytics Foundation      | 2       | 4      | Data product ownership     |

Prototype member resource. Adapt the prompts, priorities and benchmarks to your organization before executive use.